

**Direction**

Ana Filipa Joaquim

**Number of Semesters**

1

**ECTS**

28

### **About**

Managing projects aimed at sustainable development allows for the achievement of objectives that balance the social, environmental, and economic pillars. This Postgraduate Course aims to build skills valued by a market that increasingly prioritizes responsible governance. It also addresses the challenges of the paradigm shift necessary to achieve the goals for containing climate change and the success of the UN's Sustainable Development Goals (SDGs). The intention is thus to enhance the construction of a conceptual project for an effective theory of change, through the acquisition of knowledge of the fundamentals of project management for sustainable development, with the autonomy to plan, execute, and evaluate them.

### **Course Plan**

Course Structure1º Ano / Common Core Creativity and Innovation 2 ECTS | Digital Marketing Strategy 2 ECTS | Foundations of Marketing 2 ECTS | Fundamentals of Project Management 2 ECTS | Governance and Strategies for Sustainability 2 ECTS | Leadership and Teams Management 2 ECTS | Project Conceptualization 3 ECTS | Project Management: MSPProject software 3 ECTS | Project monitoring and evaluation 3 ECTS | Project planning 3 ECTS | Simulation project for the creation/restructuring of a sustainable development project 4 ECTS |